

M YASEEN

Remote Short-Form Video Editor

Pakistan (Open to Remote Work Worldwide)

yaseeneditspro@gmail.com | [linkedin.com/in/yaseeneditspro](https://www.linkedin.com/in/yaseeneditspro) | yaseeneditspro.framer.website

PROFESSIONAL SUMMARY

Results-driven Short-Form Video Editor with 4+ years of experience creating high-converting video ads for AI startups, SaaS companies, e-commerce brands, and fitness businesses. Expert in UGC-style talking-head ads, retention-focused editing, and hook-driven content for Instagram Reels, TikTok, and YouTube Shorts. Edited 500+ videos for 10+ international clients with a consistent 48-hour turnaround and 95% client retention rate. Immediate joiner, flexible across time zones, seeking a full-time remote Video Editor role with capacity for select freelance projects.

WORK EXPERIENCE

Short-Form Video Editor — Freelance / Remote

June 2024 – Present

Self-Employed | Remote

- Edited 500+ short-form videos for AI, SaaS, e-commerce, and fitness brands, including SocialMuse.ai, EleveAI, Saibble, and Raw Fitness
- Created UGC-style talking-head ads and hook-driven content optimized for Instagram Reels, TikTok, and YouTube Shorts
- Delivered a 48-hour average turnaround for 10+ international clients across multiple time zones
- Grew fitness client watch time 300%+, from 8 to 34 seconds, by engineering high-retention hooks in the first 2 seconds
- Scaled content production up to 10x for AI and SaaS startup clients through efficient, asynchronous workflows
- Sustained a 95% client retention rate and 100% on-time delivery with a zero-micromangement workflow, saving clients 5+ hours per week

Senior Video Editor, Marketing Team

January 2022 – February 2024

COTHM International | Multan, Punjab, Pakistan

- Led end-to-end video production for marketing campaigns, from concept development through final delivery
- Directed recording and post-production for multi-platform marketing and promotional content
- Partnered with the marketing team to align video content with campaign strategy and brand goals
- Mentored and trained junior editors on editing workflows, tools, and platform best practices

SKILLS

Video Editing Software: Adobe Premiere Pro (Expert), Adobe After Effects (Advanced), CapCut, DaVinci Resolve

Specializations: Short-Form Video Editing, UGC Ads, Talking-Head Videos, Hook Creation, Retention Editing, Paid Social Ads, Content Creation

Social Media Platforms: Instagram Reels, TikTok, YouTube Shorts, Facebook Ads, LinkedIn Video

Industry Expertise: AI & SaaS Startups, Fitness Brands, E-commerce, Online Coaches

Collaboration Tools: Frame.io, Loom, Slack, Trello, Google Drive, Dropbox, Zoom

Core Competencies: Remote Collaboration, Asynchronous Communication, Client Management, Time Management